

Wal-Mart And Target Prescription Discount Drug Programs

Program Histories

- Wal-mart started the program in September 2006 in Tampa, Florida.
- Target followed Wal-mart by matching their Florida discounts.
- In November 2006, both companies announced the drug program would be a nationwide policy.

Coverage

- Target coverage includes around 300 prescriptions and Wal-mart offers over 350 prescription drugs as part of their respective programs. (Please contact Wal-mart or Target or visit their websites for current and specific drug coverage. The contact information appears on page 2.)
- Eligible drugs differ for each company and many of the drugs in these programs are generic.
- Generic drugs contain the same high quality active ingredients as their brand-name counterparts and are equally effective, but cost significantly less. Generic medicines generally cost between 30 percent and 60 percent less than equivalent brand-name products. Consumers interested in saving money on prescriptions through the program should ask their doctor if a generic is available for their prescription and is right for them.
- Wal-mart's drug program includes over 18 therapeutic categories. (see table A attached). Target's listing is broken down into 30 separate drug categories.
- Since September 2006, Wisconsin's Wal-mart customers have saved over \$16 million. Across the United States, those savings have exceeded \$1 billion.
- Asterisked drugs on each company's listing of eligible prescriptions are subject to a price higher than \$4 due to Wisconsin state law (including Wisconsin Unfair Sales Acts prohibiting retailers from selling products for less than their wholesale price). This price may vary and range up to \$10 per prescription.
- Prescriptions are required.
- Wal-mart specifically has indicated you don't need drug coverage through an employer or Medicare to qualify
- Recently, both Wal-mart and Target have included 90-day prescriptions in their program for a cost of \$10 (may be higher in Wisconsin)
- Wal-mart has instituted a new \$4 Over-the-counter program for many non-prescription medications (This listing can be found on the Wal-mart website.)

Future of Program

- After conversations with pharmacists and representatives from both Wal-mart and Target, they have indicated no set timetable for any changes to this policy. However, both companies reserve the right to change both the drugs covered as well as their prices.
- Some experts in the area have indicated an uncertainty as to how this program will be sustained due to the existing costs to pharmacies of the drugs, overhead, salaries, etc... One Professor of Pharmacy at UW Madison said he believes the minimum cost to dispense a prescription would be \$7.
- Contact information and instructions for website usage. (See table B attached)

Table A

Wal-mart has stated that the drugs included in their program include a variety of conditions and disease states in 18 therapeutic categories. Those 18 categories are:

Allergies, Cold and Flu	Ear Health	Other Medical Conditions
Antibiotic Treatments	Fungal Infections	Skin Conditions
Arthritis and Pain	Gastrointestinal Health	Thyroid Conditions
Asthma	Glaucoma and Eye Care	Viruses
Cholesterol	Heart Health/Blood Pressure	Vitamins/Nutritional Health
Diabetes	Mental Health	Women's Health

Table B

Wal-mart

Website: www.walmart.com

1. Click on "Pharmacy" at top of the homepage.
2. Under "Health and Wellness Information" towards the bottom of the page, there are several links to information on this program
3. From this webpage, you can print an updated version of covered generic drugs under Wal-mart's program as well as view current press releases and obtain an overview of the program.

Phone number: Contact Center 800-WALMART

Target

Website: www.target.com

1. Click on "Pharmacy" at the top of the homepage.
2. Click on "Generic Drugs" in the middle of the page.
3. "List of Medications" will take you to a complete up-to-date listing of prescriptions that qualify under this program

Phone Number: 800-440-0680

Each website also contains a look-up directory to identify what pharmacy is closest to you for additional questions that need to be answered.